

TIME: 10:29  
DATE: Nov. 16, 1953 - Monday  
SPONSOR: THE QUILL  
SOLICITOR: DMC

YOU'LL fall in love at first sight  
with the SENSATIONAL new HERMES 2000 portable typewriter.  
When you see it at THE QUILL, you'll discover for yourself  
that it has MORE office machine features,  
than ANY OTHER PORTABLE.

YOU'LL appreciate all of the unusual time-saving devices.

The HERMES 2000 has :

finger-tip automatic margins,  
a tabulator key with a progressive brake,  
automatic ribbon reverse,  
a gauge to tell you how far you are from the end of the page,  
and a WONDEFUL new spacing method that makes ~~some~~ source theme  
footnotes a cinch!

Whether you want this sensational HERMES 2000, or any of  
the other popular typewriters, come to THE QUILL on GREEN STREET,  
where you will always get a liberal trade-in allowance  
on your old typewriter, and can always be assured of expert repairs.  
DROP IN at THE QUILL and see the sensational new HERMES 2000 soon.

YOU ARE TUNED TO 600, the VOICE OF SMITH COLLEGE, WCSR, NORTHAMPTON.

THE CORRECT TIME is now

Agape Keller  
ANNOUNCER'S SIGNATURE

Anne Beckwith

Please sign again  
Thompson

